

VISION, GOALS & OBJECTIVES

VISION STATEMENT

A vision is a statement that reflects local potential and makes a commitment to future action. A vision:

- Generally describes what the community wants to be.
- Is a clear, succinct, and purposeful statement.
- Is easily understood.
- Helps define the direction in which the plan should proceed.

The vision statement was drafted using the positioning statement created for the City's Brand Foundation with refinement based on input gathered at the first public workshop and provided by the project steering committee. The vision statement is:

The City of Lebanon is a welcoming, family-friendly city, balancing small-town charm with a forward-thinking growth plan to improve the quality of life for residents, visitors and businesses. We have amenities and activities for people who value close connections to their neighbors and families. Our historic downtown square serves as the heart of our diverse community and is supported by attractive development that adds character and value throughout the city. Our sought-after schools, picturesque outdoor spaces, and lively events bring families and friends together, all in a highly desirable and accessible location.

GOALS & OBJECTIVES

GOALS

Goals are concise statements that describe in general terms, a desired future condition that further defines the vision statement.

OBJECTIVES

Objectives are statements that describe a specific, measurable, future condition to be attained during a stated period of time and, ultimately, the course of action required to achieve a stated goal.

Together, goals and objectives serve as the basis for development decisions. They are implemented by legislative and policy actions throughout the city, such as zoning ordinances, design regulations, capital improvement programs, and building code enforcement.

The following stations are organized around the plan frameworks: Land Use & Development Character; Transportation & Utilities; Housing & Neighborhoods; Downtown; Economic Development; and Quality of Life. Each framework includes a goal statement and supporting objectives. It is important to note that the objectives are numbered so that they may be easily referenced in the future; but the numbers do not represent a hierarchy or order of importance.







LAND USE & DEVELOPMENT CHARACTER

GOAL

Ensure a diverse and balanced mixture of land uses that contribute to the community character and identity of Lebanon, preserve historic assets, support the City's fiscal health, and protect sensitive natural areas.

OBJECTIVES

Please use dot stickers to select the three objectives you think are most important.

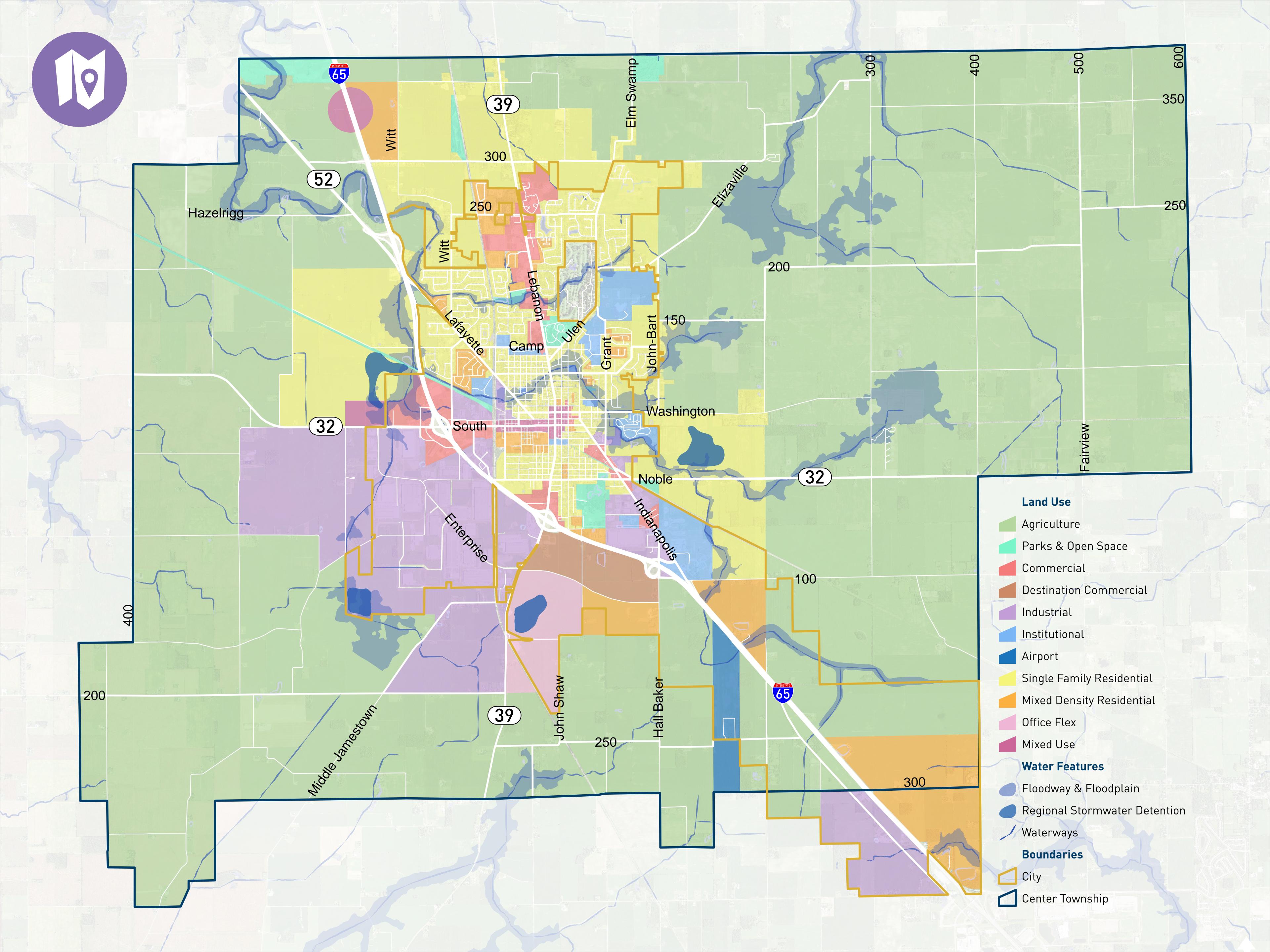
1.	Promote infill and redevelopment of underutilized parcels already served by municipal services and utilities.
2.	Encourage new development that is compatible with surrounding use and character and contributes to the diverse mixture of uses across the City.
3.	Promote mixed use development in and around the downtown and at key locations to create vibrant districts with more round-the-clock activity.
4.	Support expansion of the Lebanon Business Park south of SR 32 and west of SR 39.
5.	Promote development of high-quality office, research and development, technology flex, and supporting commercial and residential uses in the area southeast of the I-65 and SR 39 interchange.
6.	Ensure the zoning map and unified development ordinance support development in accordance with the future land use plan and other recommendations of this plan.
7.	Explore expanding the City's planning and zoning jurisdiction to be able to more pro-actively plan for new development within Center Township.
8.	Improve the visual character of both the streetscape and adjacent development along the SR 32, SR 39, and Indianapolis Avenue corridors to present a quality image of Lebanon at these key gateways.
9.	Protect flood hazard areas and wetlands from future development and promote removal of existing structures within these areas.
10.	Incentivize green infrastructure and stormwater best management practices to reduce stormwater volumes and the subsequent risk of flooding.

expansion.

11. Preserve area around the Boone County Airport for potential future









FUTURE LAND USE CLASSIFICATIONS









Destination Commercial

The Destination Commercial classification is designed to accommodate a range of potential entertainment, recreation, hotel, and retail activities. These uses may include open air attractions with limited or small building forms or may be larger footprint structures for indoor recreation and entertainment. A defining characteristic of this area is that customers will plan a special trip there and the overall concept is the experience as opposed to shopping for a particular good. Generally, consumers are willing to travel longer distances to destination commercial centers and will spend longer periods of time there. Additional office uses may be present as well as support services such as restaurants and bars. This area benefits from high visibility along I-65, and as such, quality design facing the interstate is important. The design of development in this area should accentuate regional character, include amenities for pedestrians, and promote connections to adjacent development.

COMMERCIAL

The Commercial area designation is intended for activity centers including office, retail, restaurants, and professional service businesses. These areas have the potential to be employment and tax revenue generators for the community. Neighborhood scaled commercial centers contain a mix of active uses at key intersections that serve surrounding residential concentrations. These centers should be compatible with and contribute to neighborhood character and livability. Neighborhood commercial centers should be pedestrian-friendly places with high-quality architecture, plazas, outdoor dining, sidewalks, and other pedestrian and bicycle amenities that create active, connected gathering places.

Regional commercial districts can include higher intensity retail and office developments that attract users from a wider area. These areas should be located closer to I-65 interchanges and major thoroughfares that can handle higher traffic volumes that may be generated. New developments should have integrated designs with coordinated accesses, amenities, and cohesive architecture that fits within the context of the larger corridor. Large expanses of surface parking, particularly between the building front and the street, should be avoided. Landscape plantings should be used to create more attractive developments and buffer adjacent residential areas. A coordinated pedestrian system should be provided throughout the commercial area, connecting uses on the site and between the site and adjacent properties.

















Industrial

The Industrial use classification provides locations for manufacturing, warehousing, office, and research and development uses, with some supporting local commercial businesses. While these uses may produce some adverse impacts to the community in terms of traffic or aesthetics, they are incredibly important to the employment and economic base of the City. Building types may include both large footprint users with multi-story buildings on large parcels or groups of smaller structures in a business park setting. Some of these uses involve extensive exterior storage or movement of goods and require measures to control adverse environmental and visual impacts. Industrial areas may include limited commercial support uses, but these should be as a secondary element that follows the industrial or office development. These areas should be located along rail and roadway corridors with the capacity to handle the necessary volumes of truck traffic and be built out in a planned manner so as to maximize investments in public infrastructure systems.

The industrial area identified on the west side of I-65, in the southeast corner of the corporate limits, is envisioned to have a different character than the Lebanon Business Park. This area should not include the large footprint manufacturing and logistics uses that make up much of the business park. Instead, it should be comprised of service businesses and light industrial uses typically under 100,000 square feet.

Office Flex

Office Flex areas are primarily comprised of office, research and development, small-scale prototyping, and institutional uses. Building types may include both large footprint users with multi-story buildings on large parcels or groups of smaller structures in a business park setting. Research and development and small-scale prototyping uses should conduct all operations within an enclosed building and should not utilize extensive outdoor storage areas or operations. When potential conflicts between uses may occur, buffering and landscaping should be used to minimize these impacts. Where areas are subdivided for development of a business park, opportunities for shared open space and connection to the City's planned regional detention facilities should be explored. Flex areas may include limited commercial support uses such as restaurants and personal service businesses, but these should be as a secondary element that follows the office development.













FUTURE LAND USE CLASSIFICATIONS









Mixed Use

Mixed Use areas provide for a diverse combination of high-activity uses within a connected and walkable block layout. These areas may be characterized by individual buildings that contain a mixture of uses or by single use buildings that contain different uses in close proximity to each other. Appropriate uses include restaurants, small-scale retail and professional services, offices, multifamily apartments and condominiums, townhomes, and recreation amenities. Building height should typically range from two to four stories, with active commercial uses on the first floor and office or residential uses on upper floors. Mixed use centers should have coordinated development patterns at a pedestrian scale, with high-quality architecture, plazas, sidewalks, and pedestrian and bicycle amenities to activate the street and connect these centers to the residential neighborhoods they support. Building setbacks from the primary street should be minimal. All buildings should have an entry oriented toward the primary street; first floor non-residential uses should include large windows to allow views into and out of the space to better activate the adjacent streetscape.

Mixed Density Residential

The Mixed Density Residential classification is intended for a range of housing types including single family detached homes on smaller lots, townhomes, duplexes, and apartments. Densities and housing types may vary but should always consider surrounding character; more dense portions of a development should scale down to reflect adjacent context. These areas allow for greater flexibility in form and scale to achieve active, cohesive, and vibrant neighborhoods. Mixed residential developments should be designed around common open space and amenity areas. Multi-family apartments will only be appropriate at certain locations given surrounding development patterns and the nearby transportation system. These areas should be developed in a walkable and connected grid pattern to reinforce traditional neighborhood design. Infill and redevelopment near downtown Lebanon should maintain the traditional residential character; architecture, building setbacks, housing types, and massing are important components of infill design. Mixed residential development should be designed around natural features to highlight existing tree stands, ponds, and water courses as accessible community amenities. Parks, schools, religious institutions, and other community facilities may be included in the mixed density residential classification at appropriate locations.

















Single Family Residential

The Single Family Residential classification is designed primarily for residential subdivisions of varying lot and dwelling sizes. The defined character may vary by neighborhood, but new developments should include mostly single family homes and transition from the existing development patterns in adjacent neighborhoods. New neighborhoods should have walkable, well-connected street systems that connect to surrounding neighborhoods and nearby destinations. They should be designed around natural features to highlight existing tree stands, ponds, and water courses as accessible community amenities. Parks, schools, religious institutions, and other community facilities may be included in the single family residential classification at appropriate locations.

Institutional

The Institutional classification includes uses such as schools, libraries, museums, religious institutions, and government facilities. These uses may vary in scale and impact to the transportation system. Large institutional uses should be located along thoroughfares with the capacity to handle anticipated traffic generation. Many institutional uses are distributed within single family residential and other future land use classifications. Several key areas are identified for institutional use on the future land use map because of their importance to the City and/or are unlikely to change in use. These include the Boone County Fairgrounds, Lebanon Senior High School and Middle School, and the Lebanon Utilities Wastewater Treatment Facility.











The City of Lebanon Comprehensive Plan



FUTURE LAND USE CLASSIFICATIONS







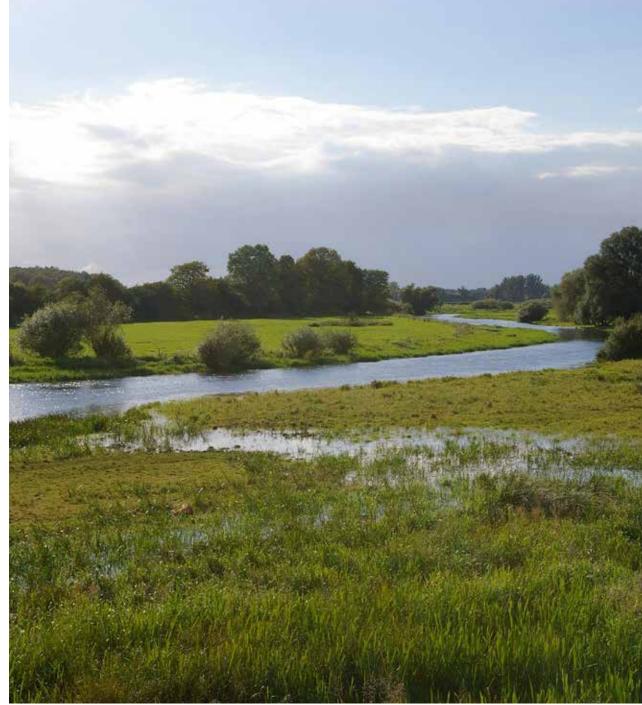


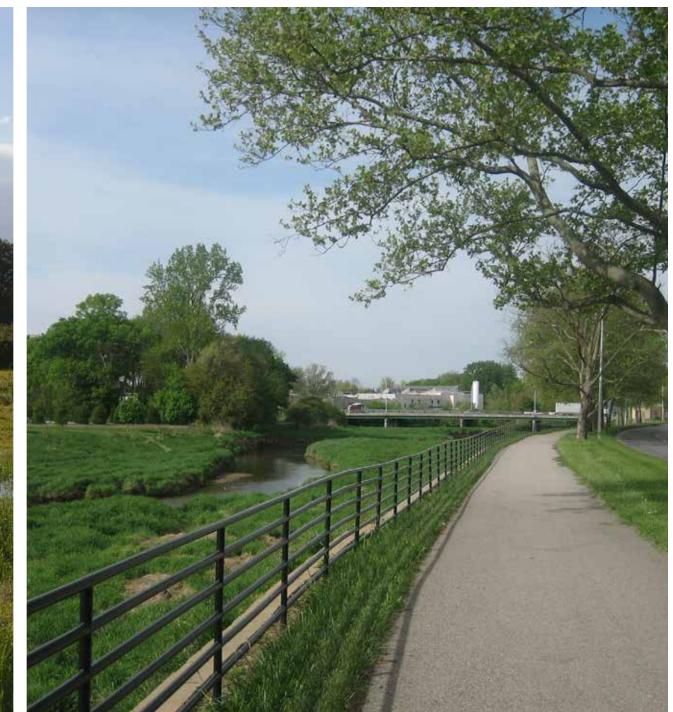
Agriculture

Agriculture areas are lands that are sparsely populated and used primarily for farmland, agriculture uses, and single family homes on large lots. Public sewer and water service is frequently unavailable in these areas. Rural road widths are not capable of handling high traffic volumes. New growth should only be encouraged in areas where adequate public water, sewer, and streets are available or are planned. These areas should be subject to further planning and timed with infrastructure improvements and public-service delivery before significant development occurs. New buildings should be designed around natural features to protect forested areas, streams, and tree fence rows.

Floodway & Floodplain

While not specifically a recommended future land use, the floodway and flood hazard areas have been identified on the Land Use & Development Character framework map to help inform planning decisions regarding responsible development. The floodway includes the stream channel and adjacent lands that are reasonably required to discharge flood waters downstream. The flood hazard area is the area that is susceptible to being inundated by a flood event having a 1-percent chance of being equaled or exceeded in any given year. This is sometimes referred to as the base flood or 100-year flood. Future development should not be permitted within the floodway and floodplain; however, these areas may be protected and incorporated into open space on a development site. Existing structures within the floodway present a danger to those property owners as well as those downstream. These structures should be removed as funding and resources become available.













Parks & Open Space

The Parks & Open Space classification is established to distinguish and protect recreational areas, public parks, and general open space. Uses may include passive open spaces, ball fields, play equipment, golf courses, conservation areas, and environmentally sensitive lands. Public parks and open space further increase the overall quality of life for residents. Recreation and park areas should be used as a respite from urban development and link to each other with bicycle and pedestrian facilities.

Airport

The Airport land use classification includes both airside and landside airport related uses. Airside activities include runways, taxiways, aprons, and hangars. Landside activities may include offices, parking, other airport-support facilities, or businesses which rely on the airport for their function and are generally accessible to the public. Commercial uses serving the airport, such as office, retail, and restaurant uses are also appropriate in this zone. There are design standards and considerations for development on airport and airport adjacent lands. The location and height of proposed structures as well as landscape plans must be reviewed accordingly.













TRANSPORTATION & UTILITIES

GOAL

Provide a safe and efficient transportation system for all users, well maintained utility infrastructure, and superior municipal services in coordination with land use planning, to connect and serve neighborhoods, employment centers, and other community destinations.

OBJECTIVES

VOTE HERE	1.	Use investments in transportation and utility infrastructure as a mechanism to direct desired development types in appropriate locations.
	2.	Create and maintain capital improvements plan to prioritize and budget for future infrastructure upgrades and extensions.
	3.	Utilize access management best practices along arterial and collector roadways to ensure safe and efficient traffic conditions.
	4.	Coordinate utility, transportation, stormwater, and other infrastructure improvements to combine construction projects and reduce costs where possible.
	5.	Explore creation of a road impact fee and/or an established set of standards by which to determine transportation facility improvements to be funded with new development.
	6.	Ensure right-of-way dedication with all new development and redevelopment in accordance with the Lebanon Thoroughfare Plan.
	7.	Create an interconnected network of bicycle and pedestrian facilities in accordance with the City of Lebanon Bike & Pedestrian Plan.
	8.	Continue development of the City's trail system, including exploration of a trail along Prairie Creek.
	9.	Explore alternative commercial routes around Lebanon to mitigate heavy traffic through the downtown.
	10.	Update the Americans with Disabilities Act (ADA) Transition Plan and implement recommendations as resources are available.
	11.	Identify gaps in the sidewalk network and create a plan to complete priority sections.
	12.	Improve pedestrian connectivity across I-65.







TRANSPORTATION & UTILITIES

GOAL

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OBJECTIVES

Please use dot stickers to select the three objectives you think are most important.

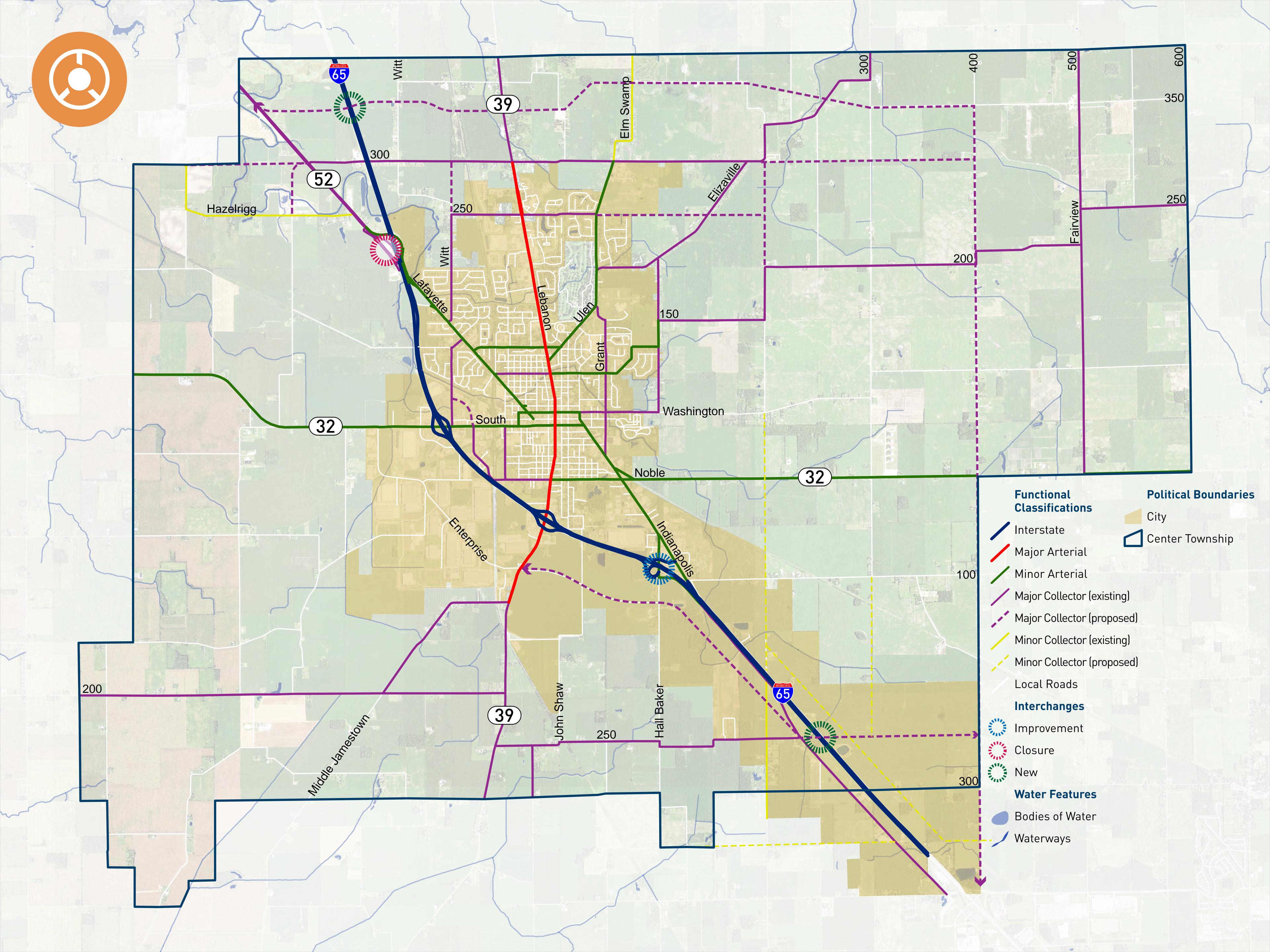
VOTE HERE	13. Explore opportunities to construct pedestrian facilities within the business park.
	14. Extend Enterprise Boulevard east to Hall Baker Road.
	15. Review signal visibility, advance warning and timings at the SR 39 and SR 32 intersection.
	16. Pursue improvements to the Hall Baker interchange to allow for an alternative commercial route.
	17. Continue discussions with INDOT and planning for relocation of the I-65 and US 52 interchange (exit 141) to a new northern location as a full-service interchange.
	18. Work with INDOT to develop a relinquishment plan for the City to take control of SR 39/Lebanon St.
	19. Pursue discussions with CSX to improve railroad overpass crossings, specifically at Camp Street and Lafayette Avenue.
	20. Adopt a complete streets ordinance to guide public infrastructure investment in a manner that creates a better sense of public space and equal access for multiple modes of transportation.
	21. Examine opportunities for a new fire station on west side of I-65.
	22. Develop a plan to increase the water and wastewater systems treatment and conveyance capacity to accommodate new growth.





23. Explore opportunities for a new I-65 interchange in the southeast portion of

the City, between existing exits 133 and 138.





HOUSING & NEIGHBORHOODS

GOAL

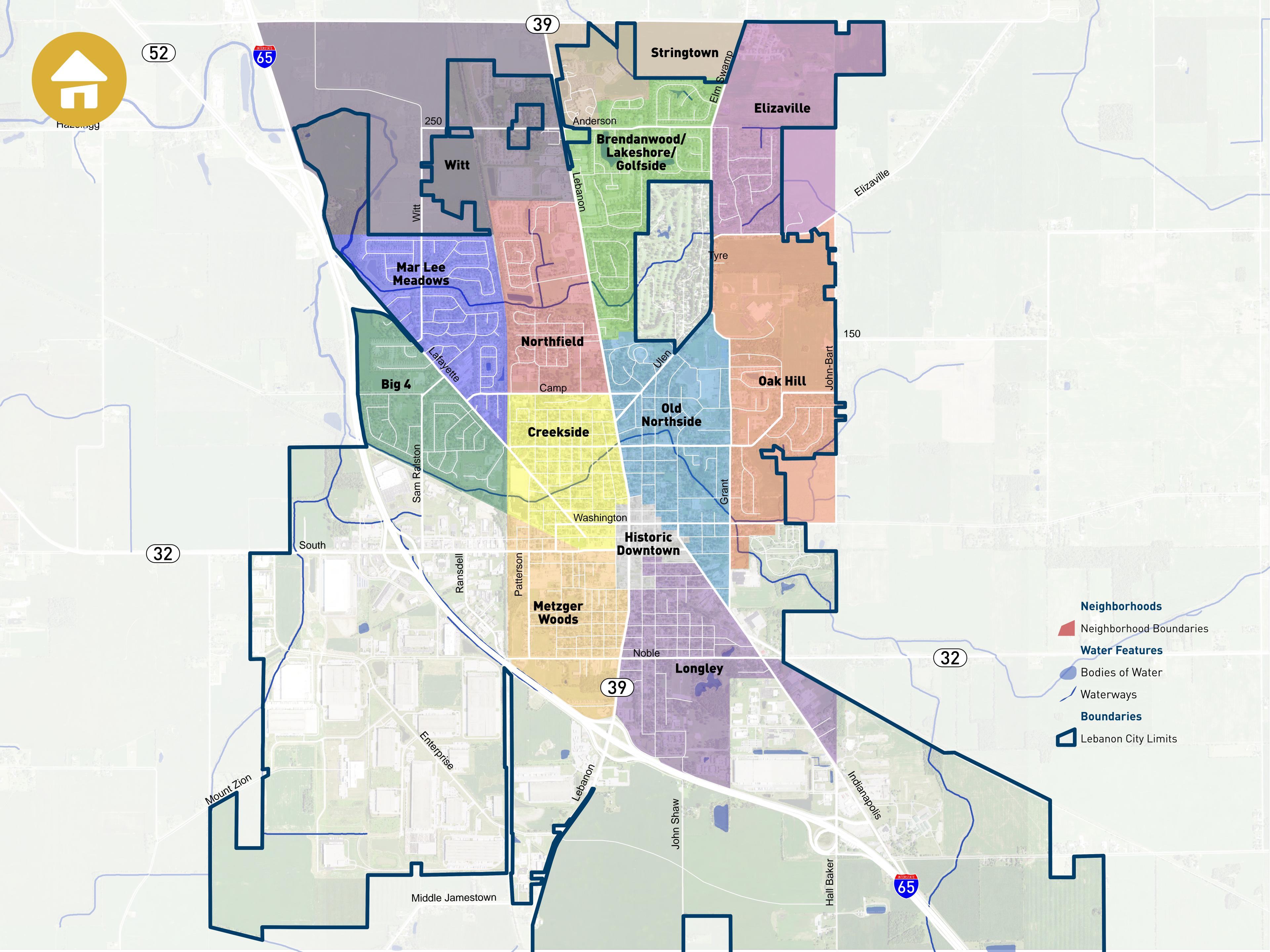
Create a diverse housing stock in quality and connected neighborhoods, to serve existing residents as their housing needs change and to attract new residents of all incomes and age groups.

OBJECTIVES

1.	Expand the downtown façade program or create a comparable program to include grant funds and/or low-interest loans for improvements to residential structures in the City's core.
2.	Create incentives for mixed-density residential infill and rehabilitation on vacant and under-utilized lots, for projects that complement and enhance surrounding neighborhoods.
3.	Expand the existing historic district or create new districts to be used in protecting older housing stock, ensuring improvements are respectful of adjacent properties, and offering programs to assist owners in maintenance and upkeep.
4.	Use targeted City investments in transportation and utility infrastructure, landscapes, and lighting to catalyze private investment in the City's historic neighborhoods.
5.	Ensure opportunities for the creation of diverse housing options for first-time buyers, repeat buyers, and renters both with the future land use plan and unified development ordinance.
6.	Assist with the creation of neighborhood groups to improve communication with the City and coordinate beautification, crime prevention, and other improvements.
7.	Ensure new housing developments contribute to overall community character through the provision of open spaces, trails, landscaping, and other amenities.
8.	Limit the conversion of single family homes into duplexes or multi-family apartments, and consider incentives for returning structures that have been split into multiple units back in to single family residences.
9.	Increase code and parking enforcement to ensure public safety and improve the visual appearance of City neighborhoods.
10.	Connect neighborhoods to shopping, employment, and recreation destinations through the construction of multi-use paths, sidewalks, and bicycle facilities.









GOAL

Capitalize on the iconic Boone County Courthouse and existing historic assets to continue promotion of and investment in downtown Lebanon to better realize the vision of an active and diverse, walkable, mixed use district.

OBJECTIVES

Please use dot stickers to select the three objectives you think are most important.

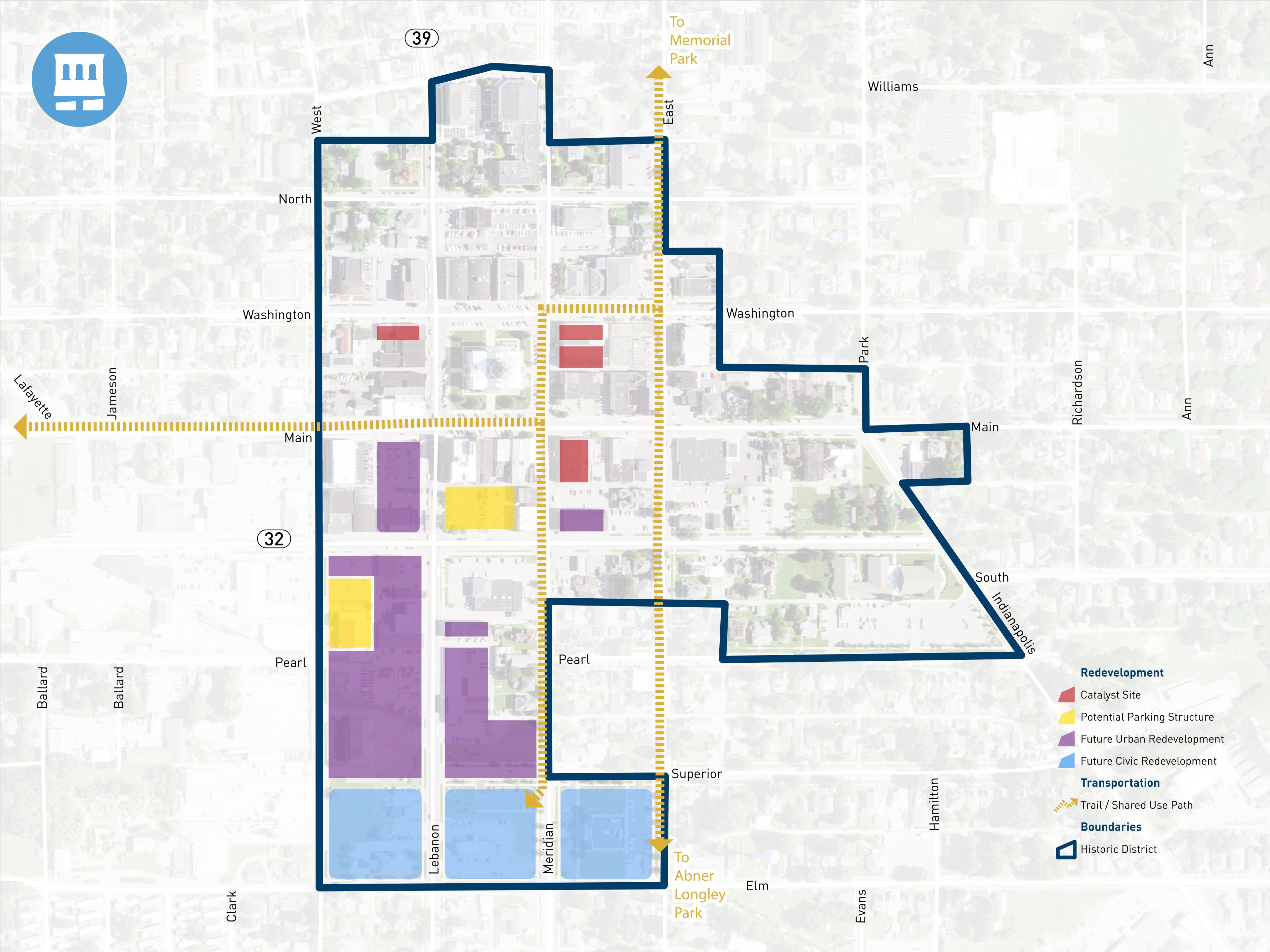
1.	Explore incentives for "Catalyst Projects" as identified in the 2017 Downtown Action Plan.
2.	Create a multi-use path to connect downtown to Abner-Longley Park.
3.	Promote mixed use infill at key downtown sites, including the southwest corner of Main Street and Lebanon Street, along S. Lebanon Street, and along E. Superior Street just east of Lebanon Street.
4.	Encourage a wide array of downtown businesses and activities to create a healthy mixture of shopping, dining, office, housing, and civic uses, in a walkable, urban framework.
5.	Explore construction of a public parking structure to serve the downtown.
6.	Explore civic focused redevelopment opportunities in the two blocks west of City Hall, as recommended in the 2017 Downtown Action Plan.
7.	Implement streetscape enhancements for Washington, Lebanon, Main, and Meridian streets as recommended in the 2017 Downtown Action Plan, when development occurs along these blocks or as resources are otherwise available.
8.	Develop a public art program and identify appropriate locations for wall murals.
9.	Encourage upper floor housing in downtown mixed use buildings through incentives such as reduced permitting and infrastructure connection fees.
10	Enhance gateway and corridor connections between the downtown core and adjacent neighborhoods.

11. Promote and support downtown events programming as offered by

organizations such as 'The Heart of Lebanon'.









GOAL

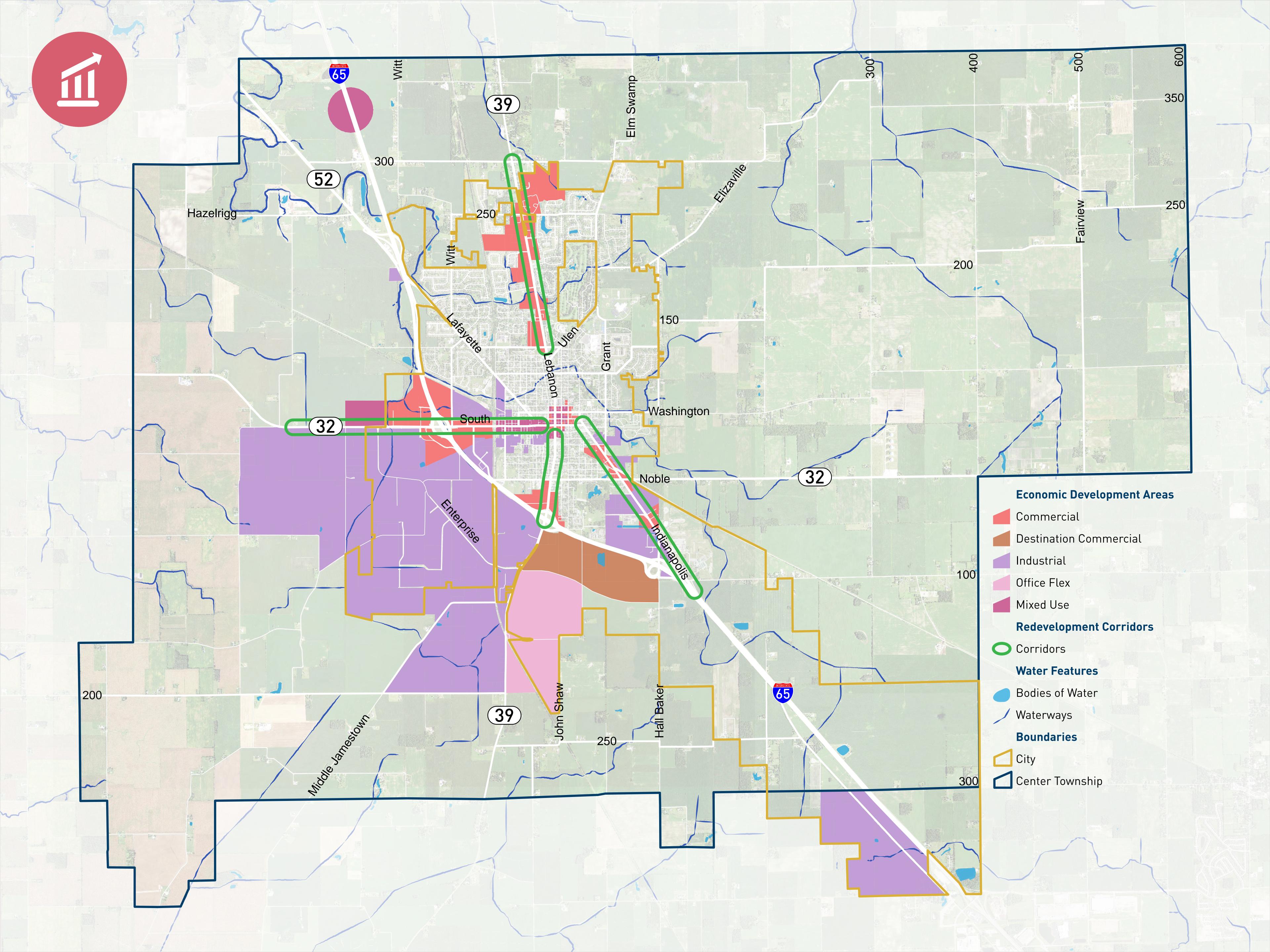
Grow and attract a diverse mixture of businesses and develop a highly skilled, well-educated, and creative workforce to foster employment opportunities for residents and improve the economic vitality of the City.

OBJECTIVES

VOTE HERE	1.	Ensure opportunities for diverse commercial and industrial business development exist by advertising available sites and long-range planning efforts.
	2.	Create a business incubator/innovation center to develop entrepreneurial talent, enhance opportunities for collaboration, and offer flexible office space options to help grow successful businesses in the community.
	3.	Promote and expand the microloan program in conjunction with Boone County EDC.
	4.	Promote redevelopment of existing vacant and underutilized non-residential properties within City limits before annexing additional lands for these purposes.
	5.	Encourage mixed commercial/office flex development in area west of I-65 and east of SR 39.
	6.	Consider development of a formalized incentive program for business retention and attraction based on opportunities for local employment at competitive wages.
	7.	Continue to develop partnerships between the City, Lebanon Community Schools, WorkOne Lebanon, Boone County EDC, and other organizations involved in workforce development training.
	8.	Review planning and zoning procedures and conduct follow up surveys with recent applicants to ensure ease of understanding and timeliness in the review process.
	9.	Conduct a formal business visitation program with City leaders and Boone County EDC representatives to ensure communications and improve relationships with current businesses.
	10.	Develop a working group with both City and private utility providers, INDOT, Boone County Highway Dept. and others to coordinate planning and infrastructure investment to further business attraction.
	11.	Identify potential sites and encourage property owners to pursue Indiana Site Certified program certification through the Indiana Office of Community and Rural Affairs (OCRA) to better market properties for development.
	12.	Promote the City's regional stormwater detention initiatives as a development incentive tool that can reduce land development costs and provide an attractive recreational amenity.
	13.	Advertise City assets such as open space and recreational opportunities, events programming, the historic downtown, and housing affordability as a business and employee attraction tool.
	14.	Promote mixed use development to increase opportunities for retail, restaurant, and office development located closer to residential concentrations while also being distributed throughout the City.









GOAL

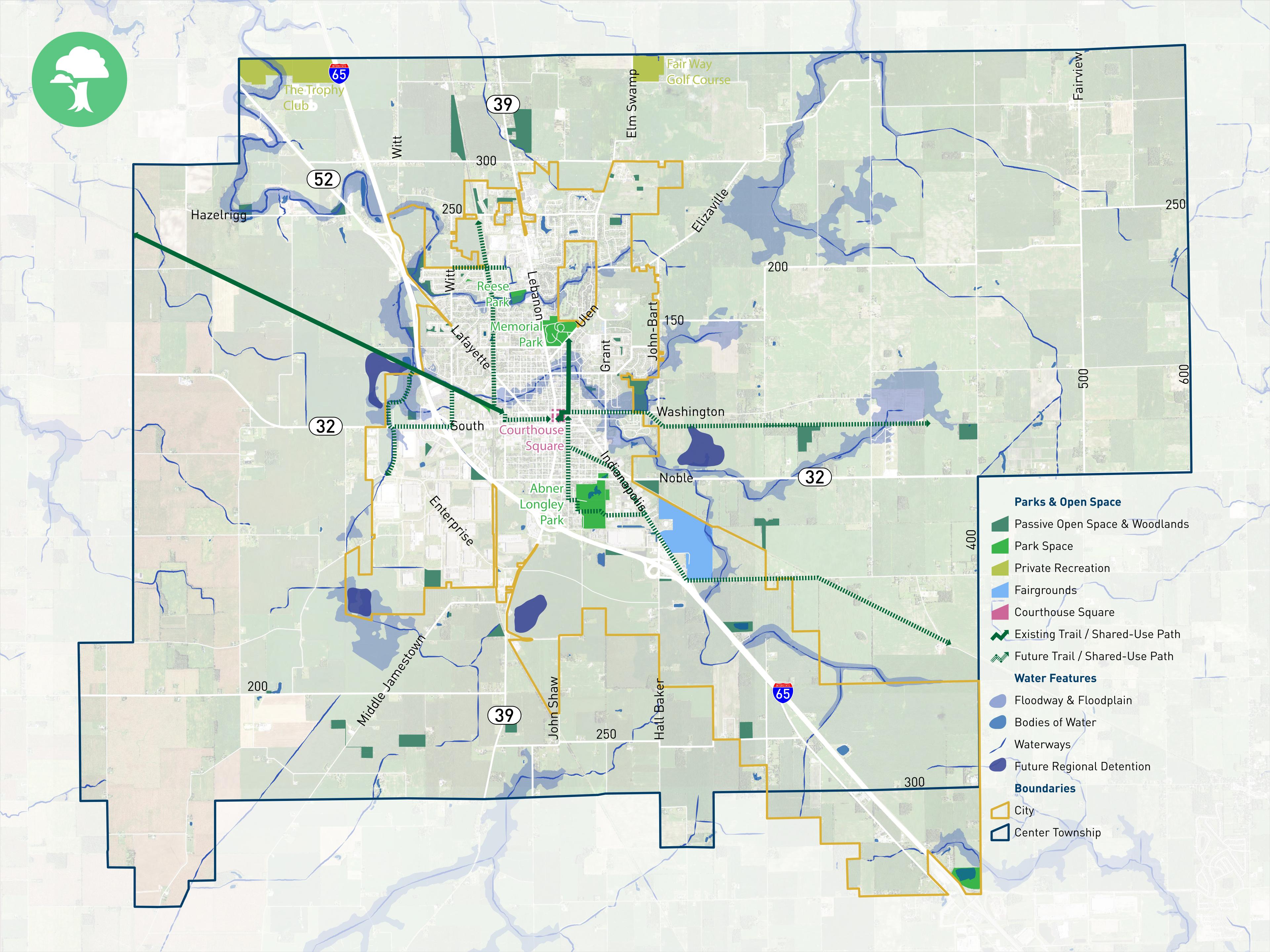
Utilize parks and recreation facilities and programming, historic, cultural, and artistic resources, and unique community character to improve the quality of life for all in Lebanon.

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riease use dot stickers	s to	select the three objectives you think are most important.
	1.	Continue to improve existing park and recreation properties as identified in the Comprehensive Five-Year Park System Master Plan 2017-2021.
	2.	Maintain a five-year park system master plan and develop new park and recreation facilities to sustain park levels of service as the community grows.
	3.	Use the results of the recent community branding initiative to develop and implement a wayfinding program for community destinations.
	4.	Continue to expand park and public space programming with events celebrating the historic, cultural, and community identity of Lebanon.
	5.	Explore creating a park impact fee to help fund new park and recreation facilities.
	6.	Continue working with developers in the design and construction of trails within new development in accordance with the City of Lebanon Bicycle & Pedestrian Plan.
	7.	Advertise and manage a strategic code enforcement system that concentrates targeted efforts on specific problems such as small multifamily buildings, junk cars, or certain geographic areas to improve the appearance and safety of Lebanon.
	8.	Beautify gateway corridors through the use of signage, enhanced landscape treatments, public art, lighting, and street trees.
	9.	Explore creation of a Lebanon Community Center to house both adult and youth fitness facilities, meeting and event spaces, before/after school care, and education and recreation programming.
	10.	Continue to promote the value of historic preservation in conjunction with consideration of an expanded historic district or new district(s) to better protect historic resources.
	11.	Utilize development regulations and incentives to establish a higher quality of design and construction for key sites and corridors.
	12.	Actively campaign to improve the distribution of positive information about the community in order to spread good news and improve attitudes and perceptions about Lebanon.



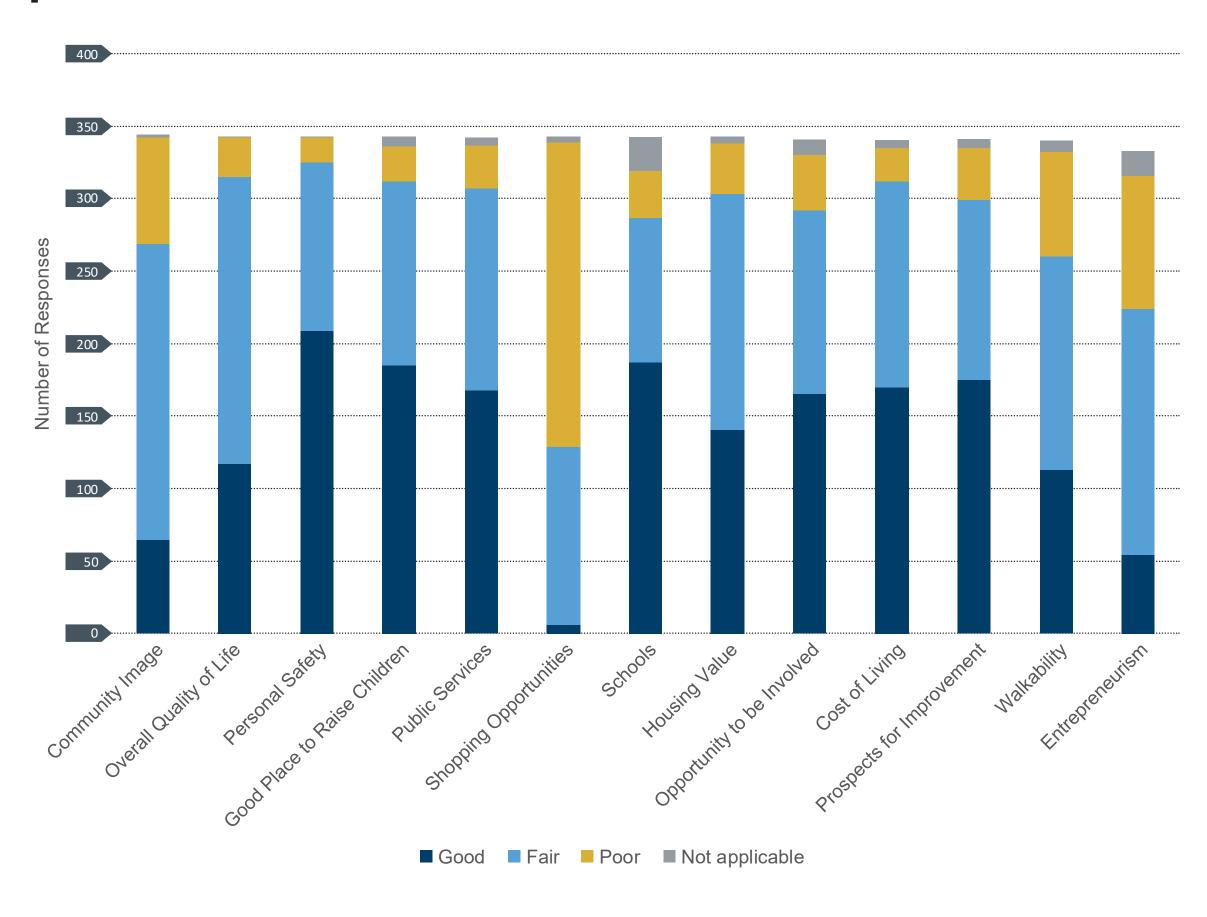






WEBSITE SURVEY RESULTS

For each of the characteristics listed below, indicate whether you feel they are good, fair, or poor in Lebanon.



Tell us one of your favorite things about

Lebanon. The following table includes the responses that were provided by at least two survey participants.

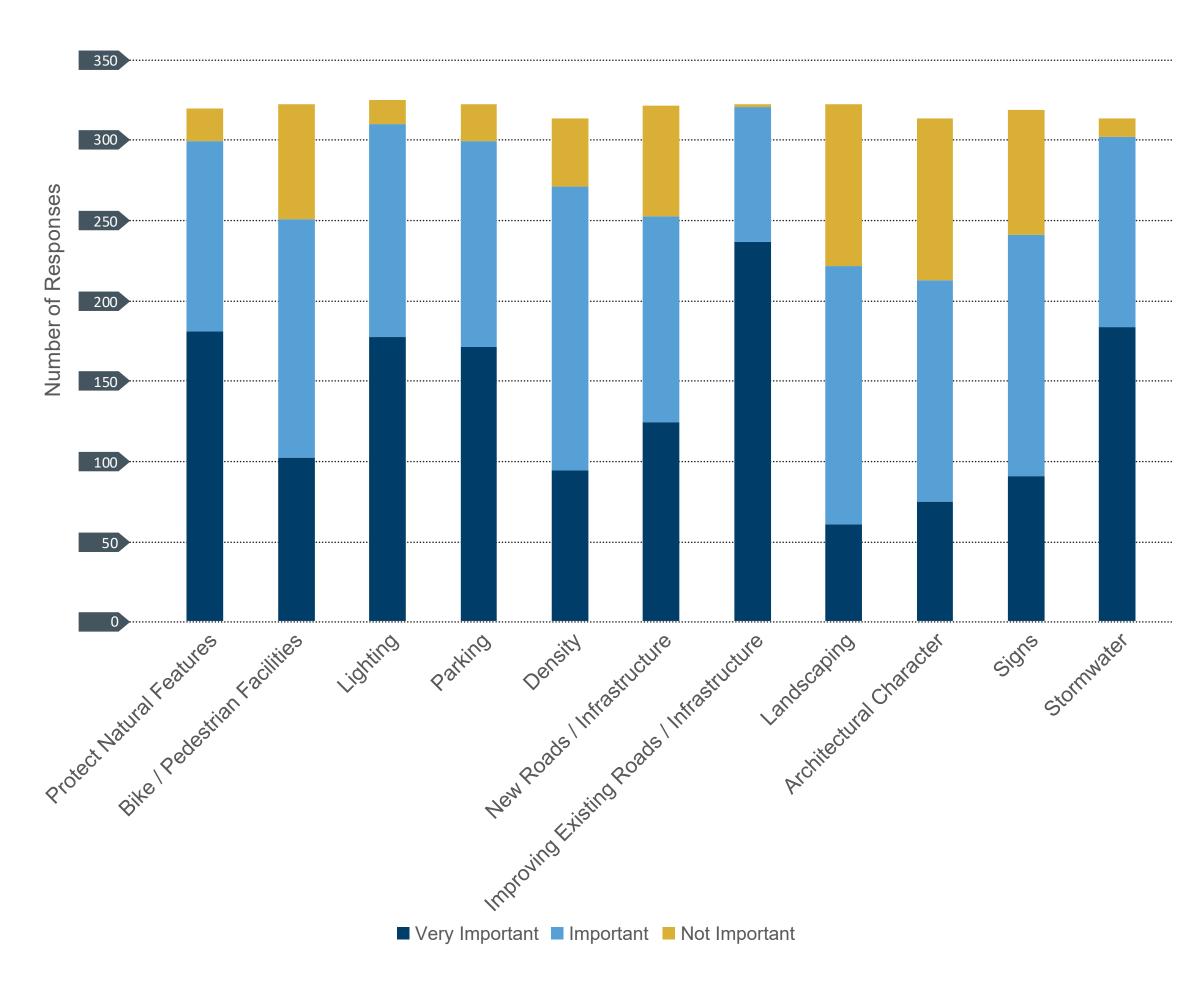
Response	Frequency	Response	Frequency
Small-town	113	Access to/from	6
Parks/Waterpark	62	Growing	4
Community	23	The Library	4
Location	22	Clean	3
Friendly	16	The Courthouse	3
The People	14	History	3
Events/Festivals	12	Quiet	3
Downtown	12	Size	3
Hometown	10	Trails	3
Family	9	Witham Hospital	3
Schools	9	Food	2
4th of July	7	Jobs	2
Safe	7	Peaceful	2

What are three words you would use to describe Lebanon to a friend who has never been here?

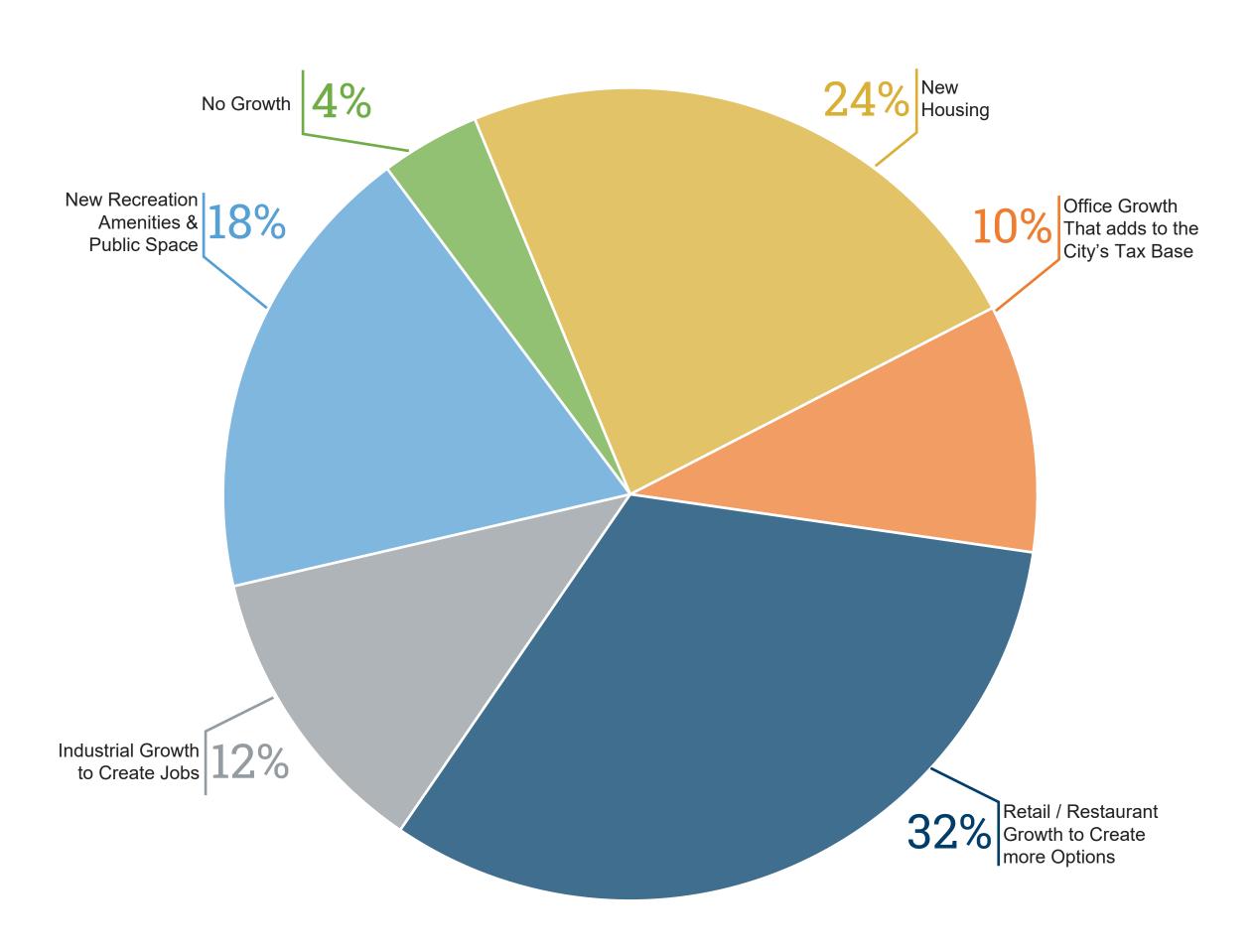
The larger a word appears, the more frequently that word was given as an answer.



How important is it for the City to guide development regarding the following issues?



What is your highest priority for future development in Lebanon?



How would you characterize the pace of development over the last 5 years with regard to the following?

	Too Slow	Just Right	Too Fast
Residential Development	39.4%	44.4%	16.2%
Commercial Development	47.4%	38.7%	13.8%
Industrial Development	18.2%	57.3%	24.5%







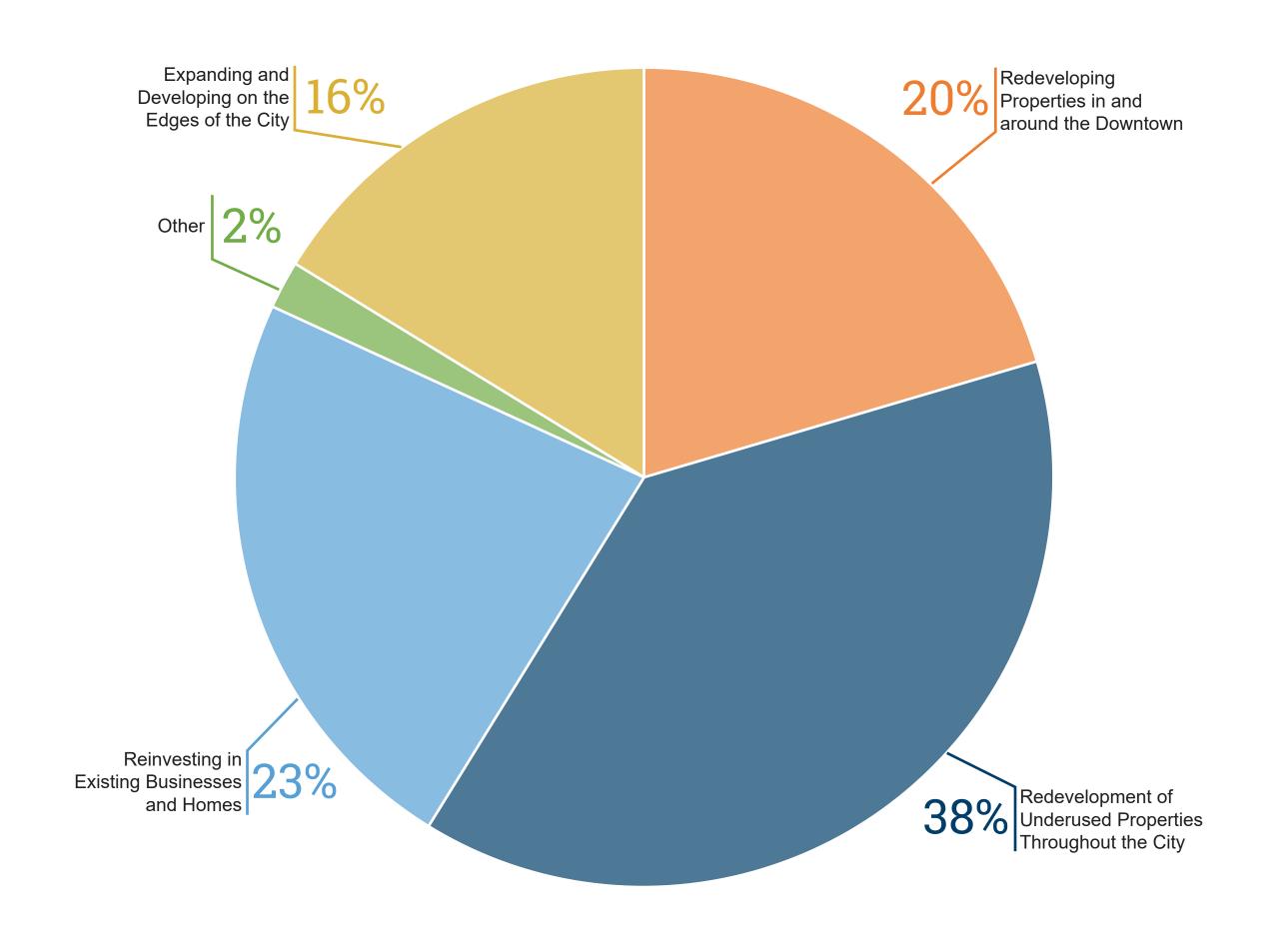
WEBSITE SURVEY RESULTS

Where do you see the most potential for development or redevelopment?

What should the City's role be regarding

economic development efforts to help retain

existing businesses and attract new ones?

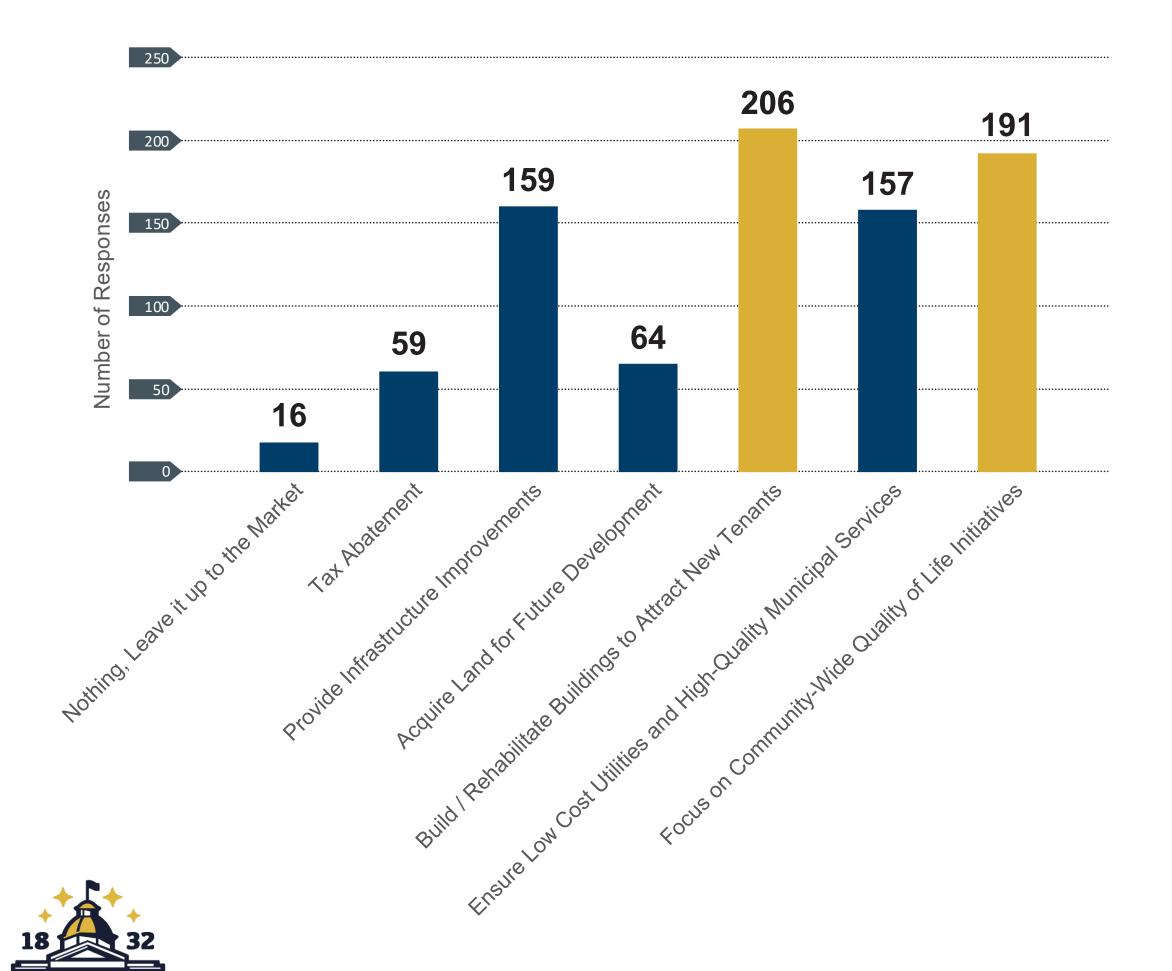


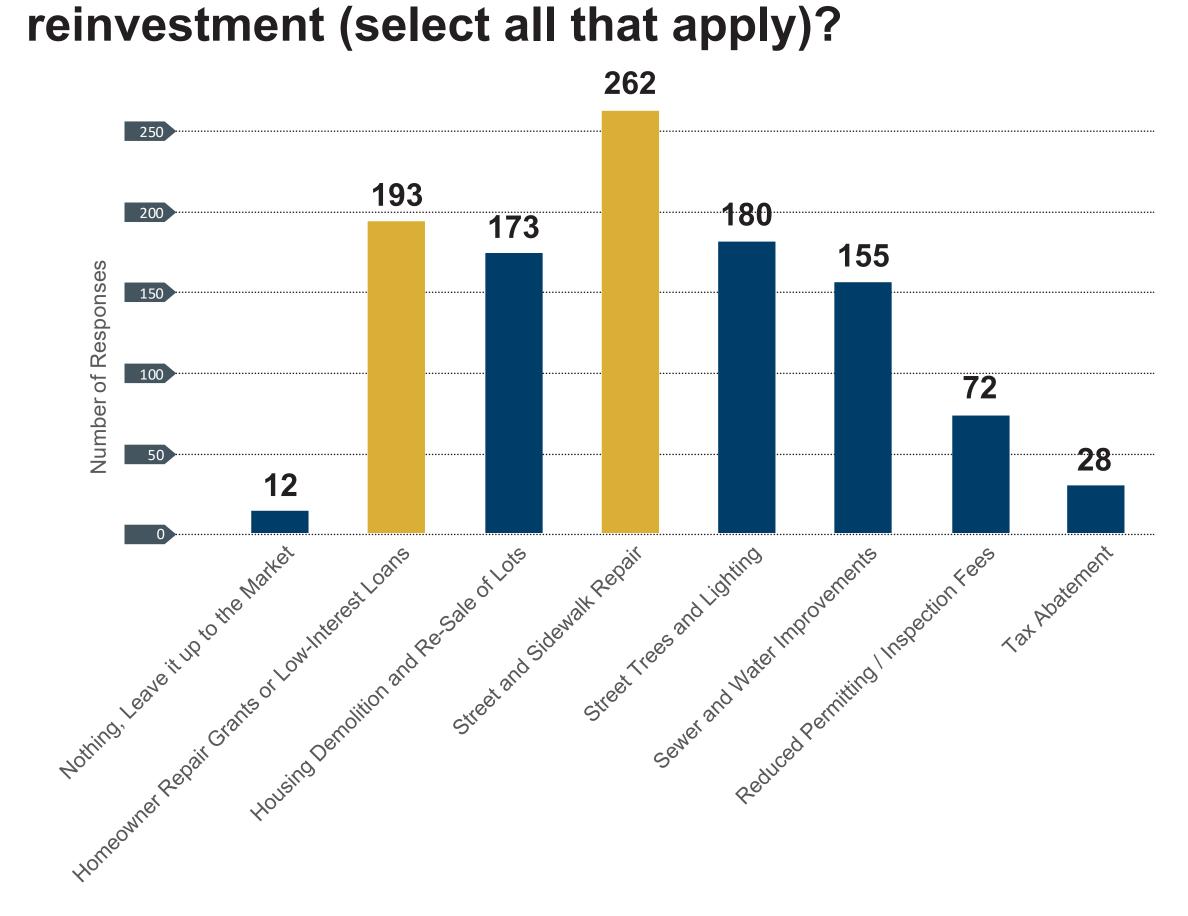
Rank the importance of the transportation investments over the next 10 years, with "1" as the most and "6" as the least important.

The following table lists the average ranking for each response.

Resurfacing existing roads	2.15
Improvements to pedestrian facilities (sidewalks, crosswalks)	2.52
Aesthetic enhancements along key corridors (trees, lighting, gateway or wayfinding signs)	3.29
Constructing new roads/extensions/connections	3.49
Improvements to public transportation services	3.80
Improvements to bicycle facilities (bike lanes, trails)	3.97

What should the City's role be regarding improvements to residential areas in need of





If you could redevelop one property in Lebanon, which property is it (name or location) and what would you put there? The following table includes the responses that were provided by at least two survey participants.

Response	Frequency	Response	Frequency
Former Holiday Inn	21	Old gas station by fairgrounds	4
Former Big Lots	16	Along N. Lebanon St.	4
Northfield Plaza / Former Marsh / Former Kroger	15	Mobile Home Parks	3
Parker Hannifin Site / Schumates	13	Gateways	3
Indianapolis Ave / Economy Building	12	Former Montgomery Ward	3
Along S. Lebanon St.	11	Prairie Industries	2
Any vacant buildings	6	Faucet and Flame	2
Former Kmart	5	Former Estes dealership	2

What programs/improvements would have the most significant impact on quality of life in Lebanon (select up to 4)?

